

Northwoods Cooperative Weed Management Area Meeting Minutes

Wednesday, January 17, 2007

Attendance:

Leah Gibala (BRDNR), Carmen Chapin (NPS), Colleen Matula (WIDNR), Stefania Strzalkowska (Bayfield Cnty AIS), Butch Lobermeier (ABDI), Darienne McNamara (USFWS), Tom Cogger (NRCS), Kerry Tetzner (Town of Washburn), Mark Morey (Town of Washburn), Jane Swenson (IRLA), Miles Falck (GLIFWC), Pam Troxell (SIGO), and Dara Olson (GLIFWC).

Minutes

- Management Plan review and assigned remaining sections. Email Leah your section when completed and please do not use track changes tool.
 - B 2; Carmen
 - B 3; Jane/Carmen
 - C 1-2; Leah
 - D 1; Miles
 - D 2; Butch
 - D 3-5; Colleen
 - D 6-7; Leah
 - Section F; Carmen will start up a draft using the four species covered in the coastal grant with a note that species will be added as the need arises.
 - Section G; Dara/Leah
 - Section H; Butch will draft up with ABDI requirements
- 2007 Annual Operating Plan; projects listed during the Nov 27th meeting - email Dara with any additions.
- Increasing exposure/PR
 - "Spurge Q" - BBQ after leafy spurge herbicide control
 - Social event - Get folks together from around the region for a pot-luck or picnic. A day long event showcasing NCWMA's work while providing an opportunity for folks to come together as a family friendly event without being a work event (White River Fish Boil example).
 - Combine educational outreach with existing events - set up NCWMA booth (Inland Sea Kayak Symposium, Native Plant Sale, Birding Festival, Bayfield in Bloom, target paddling groups, commercial nurseries, etc.)
 - Contact boat dealers to sponsor/fund AIS work
 - Presentations to local government units - keep it simple (terms/lingo), let them know who we are & what we have to offer them.
 - Towns may be more receptive than the county level
 - Road crew presentations

- Fact sheets specific to target groups (road crews, private landowners, power companies, highway depts., etc.) – wait until state BMPs (Best Management Practices) come out & use those to ensure a consistent message.
 - Utilize existing contacts within the target group
 - Tie into the economic aspects that effect each target group locally
 - Develop a PowerPoint presentation
- NCWMA logo.
 - Everyone brainstorm & come up with some ideas for a logo & bring to the next meeting.
 - Set up a drawing contest with local high schools
- Carmen handed out the new invasive plants in the Midwest flyer. Contact Carmen for additional copies or visit the Midwest Invasive Plant Network (MIPN) website (<http://www.mipn.org/>).
- Bad River Environmental Open House February 13. Leah & Dara will set up a NCWMA table & display. Please give Leah any brochures or other hand-outs you may have for the table. Colleen will work on making some buttons for the event. Leah will send out official invitations at a later date.
- Apostle Island Realty submitted a grant to Wisconsin Travel Green on behalf of the NCWMA for \$1,000 towards a Japanese knotweed removal & education day targeting local businesses in Bayfield (Thanks Carmen!)
- Consensus to develop a letter of support template for local groups. Chair will approve/deny letters.
- IPAW is willing to host CWMA websites throughout the state.
- Reminder to post events on the Wisconsin Council on Invasive Species website especially during the June invasive species awareness month (<http://invasivespecies.wi.gov/awareness/>).
- Roger Dreher withdrew as vice chair and steering committee representative.
- Pam Troxell will be the representative for Sigurd Olson Environmental Institute.
- Ryan Magana is the new WDNR NOR Ecologist.
- Mark thanked everyone for their help with the successful leafy spurge removal days.

* Next meeting to be held at the NGLVC on Thursday February 15th at 10 a.m.

To do for next meeting:

- Complete assigned sections of the management plan
- Brainstorm NCWMA logo ideas